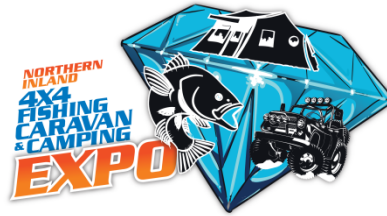


Invitation

TO TAKE PART IN THE 3 DAY EVENT



**4th, 5th and 6th of November 2022
Inverell Rugby Club
Ross Street Inverell**

The Northern Inland 4WD, Fishing, Caravan & Camping Expo is back in 2022 and will be held at the Inverell Rugby Club on the weekend starting Friday 4th, Saturday 5th & Sunday 6th November 2022. With gates open 11am to 6pm Friday, 9am to 4pm Saturday & 9am to 3pm Sunday.

This is the only major event of its kind in the Northern Inland Region. The regions residents currently have to travel as far as Lismore, Coffs Harbour, Port Macquarie or Dubbo to attend such an event.

Our aim is to advertise this amazing event as part of a drive/stay “long weekend” in Inverell to enable you to maximise your potential with a broad spectrum of not only local visitors, but those who travel specifically for this event.

Why your business should participate!

This is a chance to showcase your products/services to the region whilst interacting face to face with potential customers. A full cross-media advertising campaign of the event on television, radio & newspaper across the broader region, covering Inverell, Armidale, Guyra, Tamworth, Moree, Glen Innes, Narrabri, Goondiwindi, and Tenterfield. While we have all had challenges over the last year, we have had great success attracting 6300 visitors at our very first Expo in 2015, 5500 visitors in 2016 and with so many Aussies now exploring our amazing outdoors and more than ever travelling, we firmly believe we will have even greater success this year.

The feedback received from our past exhibitors was overwhelmingly positive. Generally it exceeded many exhibitors’ expectations with most expressing that they will be attending again next year. All major sponsors have also expressed that they want to be sponsors in the future. This is our best testimonial that we can receive. Trading for the exhibitors over the weekend was exceptional with all exhibitors expressing that they had above expected sales. With an increase on this year’s advertisement portfolio we are aiming for 6000 plus visitors for the expo.

The expo is once again being held one week before the Great Inland Fishing Festival, this also is a major drawcard to the region, and a great excuse to come to the expo to top up on all fishing and camping accessories; and being so close to Christmas what better way to fill those Christmas stockings.

Admission Prices

We have kept the admission prices extremely affordable to encourage a larger level of attendance. Adults \$10.00 with children under 16 years of age free.

Testimonials from the 2013 Northern Inland 4x4 Fishing Caravan and Camping Expo

Inverell Firearms- Major Sponsor 2013

Inverell Firearms wish to thank all our customers who called into our site. We would also like to congratulate all those people involved in the planning and organisation of the 2013 Northern Inland 4x4 Fishing, Caravan and Camping Expo. It was a well organised and successful first expo and we are proud to have been part of it. We have already put our business down for the 2014 Expo as Exhibitors and Major Sponsors.

Warren Kennedy- Inverell Firearms

Perkins Caravans Lismore

The Northern Inland 4 x 4 Fishing, Caravan & Camping expo has proven a great way for us to promote our business & its products to the people in the Northern Inland Area differently from our traditional print media & TV advertising. The show indicated to us there is a true love of the RV lifestyle in this area & that at the moment it is poorly represented. We look forward to a long & lasting relationship with the people in the Northern Inland area for many more years.

Craig Blackler Perkins Caravan Lismore

Subaru New England

The 2013 Northern Inland Fishing, Caravan and Camping show was very well organised and provided a large volume of interested public to the exhibitor's sites. We received many follow up visits at our dealership as a direct result of exhibiting at the expo.

Corey Borthwick, Subaru New England, Inverell.

If you have any questions, please contact Event Co-Ordinator:

Lou Wilson – 0415 561 802.

